



schoolAI

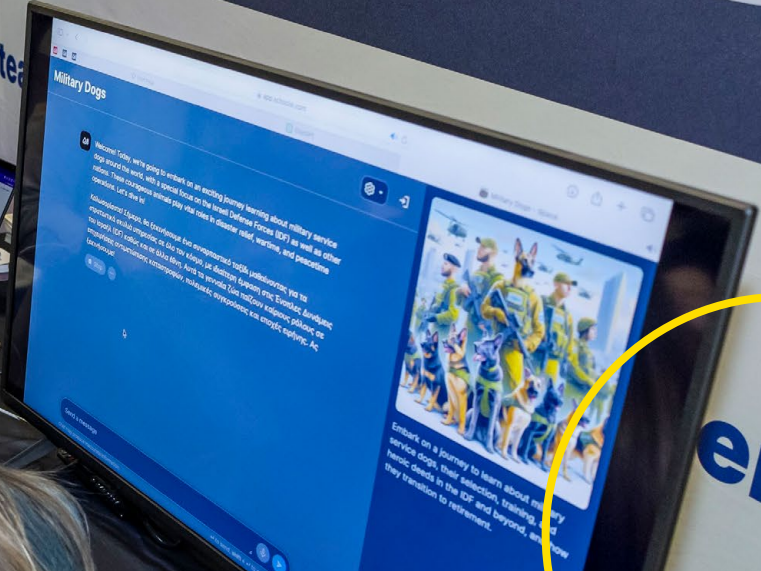
**Secure. Reliable.
Revolutionary.**

The power of Generative AI
in the hands of your students,
customized with YOUR
teacher-specified guardrails

COPPA | FERPA
Compliant

K-12 AI learning is here
at schoolai.com

schoolAI



Introduce your company to over 4,000 educators and education leaders

Exhibitor & Sponsor Prospectus

March 20-22

Visit
SpringCUE.org

About CUE

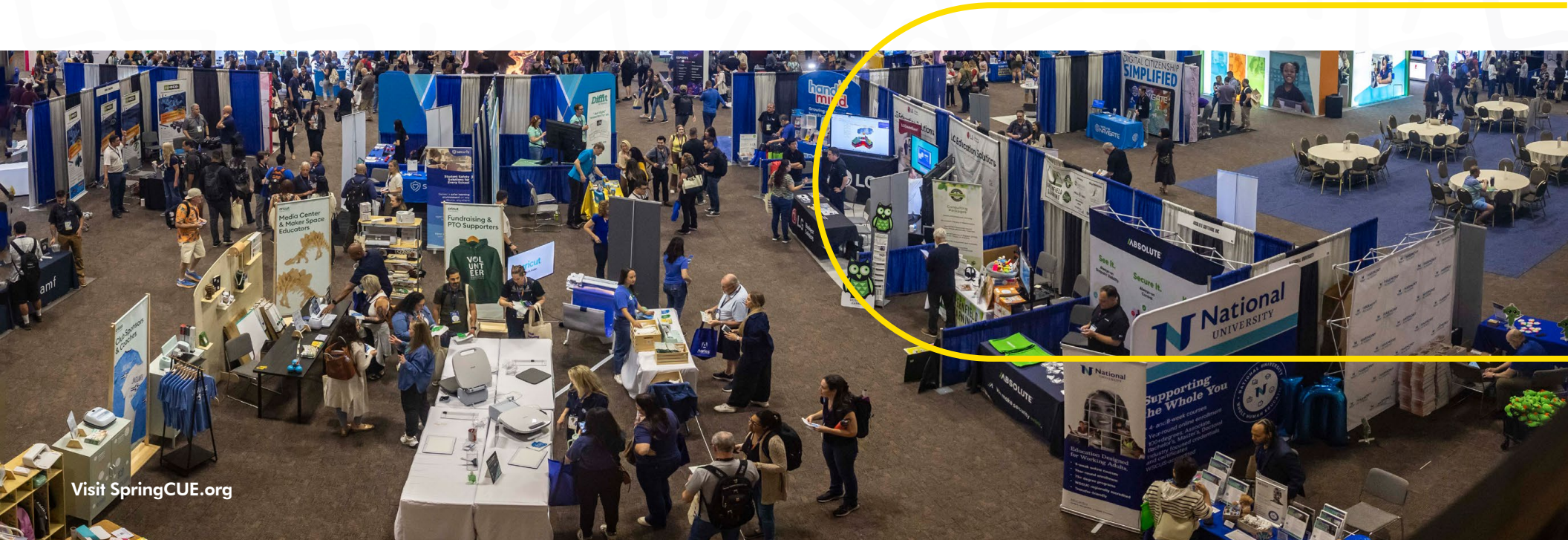
CUE transforms teaching by connecting educators with ideas, resources, and each other to use technology to prepare all students to succeed in a rapidly changing world. Our members are highly motivated and passionate educators and educational leaders who want to learn, create, and share innovative and inspiring ideas with their districts, colleagues, and students.

About Spring CUE

For more than 40 years, Spring CUE has been the premier gathering for California educators committed to enhancing student success through technology. Over 4,000 attendees gather to learn new skills in sessions and workshops, explore new technology-forward products and services, and share their passions and ideas with our CUCommunity.

This year, our exhibit hall experience has been revamped and refreshed to provide maximum value. You'll find:

- More opportunity for interaction and engagement with attendees to drive your ROI
- A focus on attendee movement, keeping guests busy and engaged in the exhibit hall, including seven hours of dedicated time for exhibit hall visits, activities, and networking
- Our exhibit hall Learning Lab will bring attendees rotating into the space four times daily highly interactive presentations and workshops
- A Day 1 Welcome Reception in the exhibit hall, inviting attendees to gather to kickoff the conference with our sponsors and exhibitors
- Improvements in on-site technology, providing more opportunities for product demonstration and better brand visibility



Build positive relationships with thousands of passionate, tech-obsessed education leaders!

OUR ATTENDEES INCLUDE:

- Classroom Teachers
- School Administrators
- District Administrators
- Librarians/Media Specialists
- Adult Educators
- IT Directors
- Coaches/TOSAs

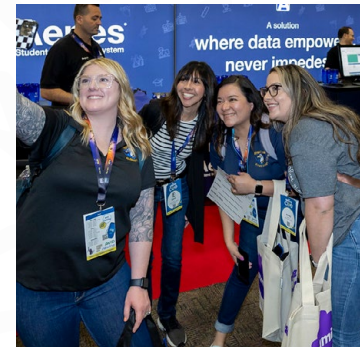
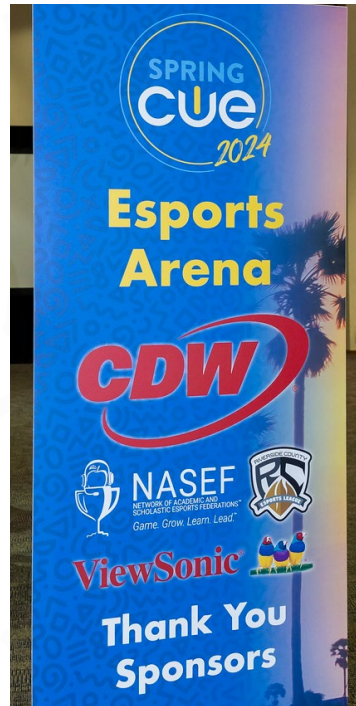
Engage directly with key influencers in educational technology. Many attendees significantly influence purchasing decisions in their organizations and school districts (over 400 of which will be represented). They are consistently seeking new tools and solutions to create professional efficiencies and impact student outcomes.



Our Partner Companies

Join a group of innovative and growth-oriented brands impacting the educational landscape in California.

- Adobe
- Acer
- CDW
- Classlink
- Edmentum
- Epson
- Kami
- School Ai
- Quizziz
- Viewsonic



Sponsorship and Partnership Opportunities

Our sponsors and exhibitors are essential partners in helping schools provide their students with the best possible learning experiences and outcomes. Align your brand with a mission-driven organization and passionate members committed to the future of education.

Premium Sponsorship

Exhibit Packages

PLATINUM	GOLD	10' EXHIBIT BOOTH	8' EXHIBIT BOOTH
<p>20 X 10 BOOTH SPACE</p> <ul style="list-style-type: none"> • 8' high back wall draping • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • Signage recognition throughout the conference • 10 badges per 20x10 booth space • ALSO INCLUDES: Event Recognition From Main Stage In Person Sponsored Session Sponsored Email to Attendees <p>\$15,500</p>	<p>10 X 10 BOOTH SPACE</p> <ul style="list-style-type: none"> • 8' high back wall draping • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • Signage recognition throughout the conference • 8 badges per 10x10 booth space • The hall is carpeted • ALSO INCLUDES: Event Recognition From Main Stage <p>\$8,500</p>	<p>10' EXHIBIT BOOTH</p> <ul style="list-style-type: none"> • 10 x 10 booth space • 8' high back wall draping • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • No signage recognition except on the floor map • 2 badges per 10x10 booth space • The hall is carpeted <p>\$2,600</p>	<p>8' EXHIBIT BOOTH</p> <ul style="list-style-type: none"> • 8 x 10 booth space • 8' high back wall draping in black, silver, or blue • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • No signage recognition except on the floor map • 2 badges per 8x10 booth space • The hall is carpeted <p>\$2,200</p>



Additional Opportunities

PACKAGE ADD-ONS

**CUE Booth
Playground**
\$2200

**10' Booth
Add-On**
\$2600

**8' Booth
Add-On**
\$2200

**Sponsored
Email**
\$2000

**Sponsored
Session**
\$2000

**Sponsored
Session Room**
(Thursday 2 Rooms)
\$10,000

**Sponsored
Session Room**
(Friday 2 Rooms)
\$15,000

**Sponsored
Session Room**
(Saturday 2 Rooms)
\$10,000

**Photo Booth
Sponsorship**
\$6000

**Event Badge
Sponsorship**
\$1800

**Event Lanyard
Sponsorship**
\$5000

If you have any questions or would like to discuss custom packages, please email Events Manager Paul Case at pcase@cue.org.



Meeting Space

Meeting Space

Learning Lab

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121
119

122	221
120	219
118	217
116	215
114	213
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907	1006
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1007	1106
1005	1104
1003	1102
1001	

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1107	1206
1105	1204
1103	1202
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