



Spring CUE 2025 Exhibitor/Sponsorship Prospectus

More than **50,000** educators connected and counting

Schedule-At-A-Glance

Wednesday March 19

5:00 PM Exhibit Hall Load In

Thursday March 20

6:00 AM - 8:00 AM Exhibit Hall Final Load In

8:00 AM - 5:00 PM Badge Pick Up

8:00 AM - 5:00 PM Exhibit Hall Open

10:30 AM - 12:00 PM Opening Keynote

12:00 PM - 1:00 PM Lunch

1:00 PM - 2:00 PM Concurrent Sessions

2:30 PM - 3:30 PM Concurrent Sessions

4:00 PM - 5:00 PM Concurrent Sessions

5:00 PM - 7:00 PM Opening Reception IN EXHIBIT HALL

Friday March 21

9:00 AM - 10:30 AM Keynote

10:30 AM - 5:00 PM Exhibit Hall Open

1:00 PM - 2:00 PM Concurrent Sessions

2:30 PM - 3:30 PM Concurrent Sessions

4:00 PM - 5:00 PM Concurrent Sessions

5:00 PM - 10:00 PM Exhibit Hall Self Load Out

**Dedicated Exhibit Hall Time*



Spring CUE 2025 Conference Overview

Spring CUE is the largest Ed-Tech conference on the West Coast and offers a premier opportunity to showcase your products and services to a highly engaged audience. Don't miss the chance to build positive relationships with thousands of passionate education leaders.

Spring CUE attendees are eager to discover new solutions that enhance educational environments and address the current technological advancements shaping the future of education. Be part of this transformative experience and join us in leading the way in educational innovation.

Audience

Our audience includes classroom teachers, administrators, librarians/media specialists, adult educators, IT professionals, and Coaches/TOSAs.

Why Exhibit at Spring CUE?

Exhibiting at Spring CUE provides a unique opportunity to engage directly with key influencers in educational technology. Here's why you should consider participating:

High Purchasing Influence:

70% of attendees significantly influence purchasing decisions in their organizations. The CUE audience is comprised of over 400 districts.

Large District Representation:

More than 50% of attendees work in school districts with over 5,000 students, offering a broad reach.

Timely Opportunities:

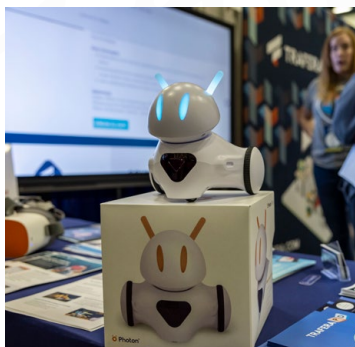
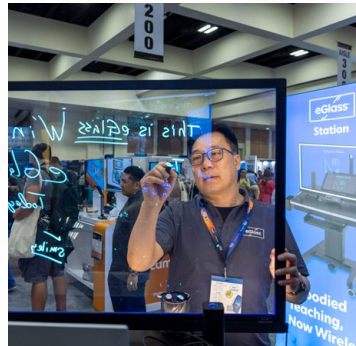
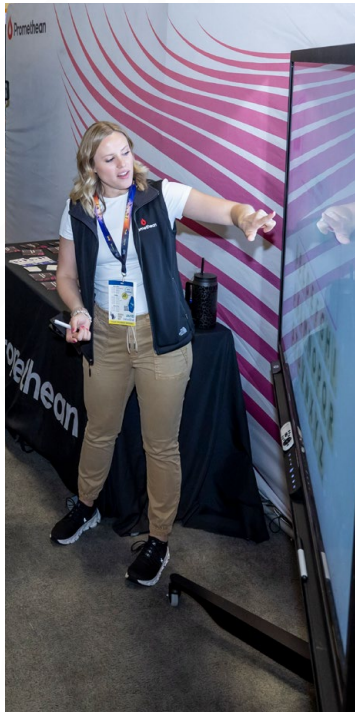
Over 40% of attendees actively seek technology solutions within the next six months.



Exhibit Hall Highlights

Who exhibits at Spring CUE?

- Accessibility Technology & Tools
- Administrative Technology Solutions
- Assessment for Learning
- Classroom Management
- Computer Hardware
- Curriculum & Content Publishing
- Furniture
- Game-Based Learning
- Interactive Tools & Solutions
- IT Solutions
- Data Management & Storage
- Device Management
- Networking & Security
- Remote & Cloud Computing
- Library & Media Technology
- Mobile Learning Solutions
- Non-Technology & Novelty (Attire, Gifts, Personal-use Products)
- Printers & Peripherals
- Professional Development & Associations
- Security & Risk Management
- STEM Products & Services
- Telecommunication Solutions



New Features Based on Exhibitor Feedback

Non-competitive times throughout the agenda
Welcome reception opening night in the exhibit hall
Updated schedule, the exhibit hall will close Friday at the end of the day.

Sponsorship and Partnership Opportunities

Supporting Spring CUE is more than a business opportunity; it's a chance to impact education. Our sponsors are critical partners in helping schools provide their students with the best possible learning experiences. By sponsoring Spring CUE, you align your brand with a mission-driven organization committed to educational excellence.

Premium Sponsorship

Standard Exhibit Packages

PLATINUM	GOLD	10' EXHIBIT BOOTH	8' EXHIBIT BOOTH
<p>20 X 10 BOOTH SPACE</p> <ul style="list-style-type: none"> • 8' high back wall draping • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • Signage recognition throughout the conference • 10 badges per 20x10 booth space • ALSO INCLUDES: Event Recognition From Main Stage In Person Sponsored Session Sponsored Email to Attendees <p>\$15,500</p>	<p>10 X 10 BOOTH SPACE</p> <ul style="list-style-type: none"> • 8' high back wall draping • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • Signage recognition throughout the conference • 8 badges per 10x10 booth space • The hall is carpeted • ALSO INCLUDES: Event Recognition From Main Stage <p>\$8,500</p>	<p>10' EXHIBIT BOOTH</p> <ul style="list-style-type: none"> • 10 x 10 booth space • 8' high back wall draping • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • No signage recognition except on the floor map • 2 badges per 10x10 booth space • The hall is carpeted <p>\$2,600</p>	<p>8' EXHIBIT BOOTH</p> <ul style="list-style-type: none"> • 8 x 10 booth space • 8' high back wall draping in black, silver, or blue • 3' high black side rails • One 6' by 30" high silver skirted table • Two padded chairs • One 44"x7" ID sign with your company name & booth number • Basic Wireless Internet • No signage recognition except on the floor map • 2 badges per 8x10 booth space • The hall is carpeted <p>\$2,200</p>



Additional Opportunities

PACKAGE ADD ON'S

**CUE Booth
Playground**
\$2200

**10' Booth
Add-On**
\$2600

**8' Booth
Add-On**
\$2200

**Sponsored
Email**
\$2000

**Sponsored
Session**
\$2000

**Sponsored
Session Room**
(Thursday 2 Rooms)
\$10,000

**Sponsored
Session Room**
(Friday 2 Rooms)
\$15,000

**Sponsored
Session Room**
(Saturday 2 Rooms)
\$10,000

**Photo Booth
Sponsorship**
\$6000

**Event Badge
Sponsorship**
\$1800

**Event Lanyard
Sponsorship**
\$5000

